

FLOORPLAN | Press Info Sheet



CORRECT NAMING FOR ADVERTISING

Floorplan (Defected/M-Plant)

PRESS PICTURES

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www.discogs.com/artist/30958-Floorplan
www.epm-music.com

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FLOORPLAN | Biography

Floorplan is not your ordinary techno act: they're on a mission to spread a message of love. Ever since Detroit techno pioneer Robert Hood invited his daughter Lyric to join him under the moniker of Floorplan back in 2016, they've been sweeping the scene with a house and gospel-infused, hard-hitting techno sound that moves you — physically, emotionally, and spiritually.

Robert's wisdom and decades of experience fused with Lyric's open-mindedness and impeccable musical instinct make them a force to be reckoned with, both on stage and in the studio. Anyone who has listened to their albums *Victorious* on Robert's own M-Plant label and *Supernatural* on Aus Music or has witnessed one of their explosive performances can attest to that.

Floorplan is operating on a divine level of blood harmony. Being a father and daughter spanning two generations gives them an unparalleled outlook on electronic music. Their faith in God cements the connection. From their very first collaboration to their highly anticipated fourth studio album — *The Master's Plan* on Classic Music Company — Floorplan remains a force to be reckoned with.

On *The Master's Plan*, Robert and Lyric navigate a spectrum of styles, showcasing their transgenerational latitude of musical inspirations. The Hoods pay homage to their Motor City roots, with the appearance of vocalist trio Dames Brown, Earthtone and Lowell Pye. Classis label-mate Honey Dijon also features, adding her signature allure to 'Fake & Unholy'. The album is a stirring dance floor tribute to the Holy Spirit, described by Robert as, "an invitation to eternal salvation."